

Long Range Strategic Planning Committee Meeting

127 South Court Street
City Hall Bldg. Council Chambers
Linda Chancey, Clerk

AGENDA

Wednesday, October 23, 2019 at 7:30 p.m.

Chairman: Tom Spring

Members of the Committee: Katie Logan Hedges and Sheri Theis

Non-voting members are David Crawford, Council President; Mayor Don McIlroy; and
Al Sedlak, President of Planning and Zoning

1. Call to Order
2. Approval of Long Range and Strategic Planning committee minutes for
 - a. September 25, 2019
 - b. October 7, 2019
3. Old Business
 - a. Funding of Community Services under the legislative purview of the Long Range and Strategic Planning Committee.
 - i. DRD Update
 - ii. Other funding sources and project opportunities

An Ordinance Creating The East Main Street, Court Street, West Main Street, And Franklin Street Downtown Redevelopment Districts; Declaring The Improvements To Certain Parcels Of Real Property To Be A Public Purpose And Exempt From Taxation; Requiring The Owner Of The Parcels To Make Service Payments In Lieu Of Taxes; Specifying The Plans For Using Service Payments To Promote Economic Development And Job Creation ; Authorizing The Executive Of Economic Development Plans; Establishing The East Main Street, Court Street , West Main Street And Franklin Street Downtown Redevelopment District Funds For The Deposit Of Such Service Payments; Approving Related Matters; And Declaring An Emergency.

An Ordinance Creating And Establishing A Tree Commission For The City Of Circleville To Provide Oversight Over All Trees On Public Property And Rights Of Way And On Private Property That Constitutes A Hazard Or Threat To Public Streets, Sidewalks, Public Property Or The Public Safety.
4. Presentation – Civic Pride, Planning and Development
5. Adjourn

"All development is not good development. Unless it makes people proud, it is not worth doing. The biggest mistake I see in talking with mayors and council members is that regulations do not decrease investment – it increases it! Investors are more concerned with risk and red tape. If we pour all our money into economic development and tourism and none into community improvement, the town will struggle. Your downtown Circleville is an absolute treasure and the greatest resource you have. To see it deteriorate due to mistakes is the biggest missed opportunity. Not protecting and cleaning up downtown is money wasted. Downtown is where people engage their sense of pride, passion and connection to community." -- Jeff Siegler, land use planner, creator of *The Civic Pride Project*; and founder, *Revitalize or Die*.

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STATUS OF ORDINANCES AND OTHER INITIATIVES

1. ZONING TEXT AMENDMENT (2015 and 2017 Council Goal) – Amendments establishing a Board of Zoning Appeals, instituting planning as duty of the Planning and Zoning Commission, and miscellaneous other changes, recommended by the Long Range and Strategic Planning and Judicial Committees of Council, reviewed by Planning and Zoning Commission, currently under consideration by the Committee of the Whole. Awaiting council deliberation and decision on developing an ordinance to approve, revise, or reject the recommendation of the Planning and Zoning Commission.
2. DOWNTOWN REDEVELOPMENT DISTRICT – Recommended drafting an ordinance and economic development plan for a second downtown redevelopment district to be located in commercial and mixed-use areas with historic buildings in downtown Circleville. Referred to law director; discussed mapping Nov. 3, 2017; discussed with law director and economic development director September 4, 2019.
3. PARKS AND RECREATION – Council authorized the Mayor to Negotiate with City Schools to Acquire the Corwin Street Field for future park use, Adopted March 7, 2017.
4. VACANT PROPERTIES – An Ordinance Establishing a Vacant Building Enforcement Program and Providing Rules and Regulations for the Registration of Vacant Property within the City of Circleville. Recommended Nov. 1, 2017, Adopted November 7, 2017. Ordinance No. 11-56-2017.
5. PLANNING AND ZONING POSITION – An Ordinance Amending Section 1111.02(a) of the Codified Ordinance of the City of Circleville relating to the Appointment of the Position of Zoning Inspector and Establishing Compensation therefore. Recommended Nov. 1, 2017. Adopted Nov. 7. Ordinance 11-57-2017.
6. DEMOLITION DELAY ORDINANCE – Recommended legislation to better protect historic buildings, city economy and city tax revenue. Referred to law director to draft an ordinance on November 20, 2017, and again, with the support of other members of council, on October 2, 2018. Adopted September 2, 2019. Ordinance 09-59-2019.
7. MAIN STREET MEMBERSHIP – Council established a goal in 2018 to continue to encourage the “Main Street” initiative being undertaken by private citizens and downtown business owners to spur downtown revitalization through historic preservation, good design practices and appropriate compatible development. An affiliate organization called Uptown Circleville was established with a board of directors in 2018, following a two-day community assessment by Heritage Ohio, the state’s Main Street coordinator. Becoming a full Main Street program community with an executive director and obtaining the associated benefits for the city requires the city to become a member of, and enter into a financial agreement with, Heritage Ohio.

2019 Issues and Priorities

Item 2d. The *Long-Range and Strategic Planning Committee* will facilitate discussions about Ted Lewis Park and the organized sports park to clarify development schedules and financing plans. The committee will meet with Tom Davis as a person with critical information about these developments. Consideration will be given potentially to allocating naming rights for portions or all of the latter new community asset.